



News Release

IDAHO DEPARTMENT OF WATER RESOURCES

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NAMPA RETAILER JOINS ENERGY EFFICIENCY PARTNERSHIP PROGRAM

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For Media Information:

Bob Minter, (208) 327-7970

Clayton Homes of Idaho, Nampa, is now an official program participant in the Idaho Energy Division's Northwest Energy Efficient Manufactured Home (NEEM[™]) home certification program.

The manufactured home retailer joins 32 other Idaho manufactured home retailers in the energy efficiency partnership program with the Idaho Energy Division. The partnership is part of the NEEM regional energy efficiency program that includes all fuels used to heat homes.

"Homes built to the NEEM option are considered the most energy-efficient manufactured homes in the region," says Bob Minter, senior energy specialist manager with the Idaho Energy Division and NEEM program manager.

"Clayton Homes is pleased to offer the NEEM manufactured home option from four different manufacturers," says Wayne Hungate, manager. "By offering the Energy Star upgrade, Clayton Homes is giving our customers the opportunity to save on their utility bills, improve home comfort, and give them a positive outlook on their purchase."

The homes constructed in Idaho's five manufacturing plants are certified by the Idaho Energy Division to meet the higher energy efficiency option. An additional 15 plants in Oregon, Washington, California and British Columbia participate in the program. NEEM's regional industry program assists manufacturers and retailers in all five areas.

Under the Idaho partnership program, retailers participate in an energy-efficient home construction and marketing briefing with the Idaho Energy Division.

"The Idaho NEEM partnership program helps educate and support retailers so their sales staff can better promote the efficiency option to their customers," says Minter.

(MORE)

NEEM is a partnership program between state governments, utilities and the industry representatives committed to bringing affordable, energy-efficient manufactured home products and services to the marketplace.

Many of the region's utilities continue to offer incentives to homebuyers and retail sales representatives for sales of the electrically heated NEEM option home.

Interested homebuyers can obtain information on the NEEM option by visiting Clayton Homes at 3015 Caldwell Blvd. in Nampa, or calling them at 208-466-1276. Consumers can also call the NEEM regional hotline, 1-888-355-6277.

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